



# Contractor & Community

## Ad Specifications

If you are a business or organization involved in the Arizona construction industry, we would like YOU to be a part of *Arizona Contractor & Community* magazine! We are the only publication dedicated to celebrating construction projects both past and present in Arizona. Our mission is to provide our readers with exclusive articles on the trailblazing individuals and companies that have built the state's iconic roads and structures.

*Arizona Contractor & Community* has a growing network of advertisers who benefit from our exposure of 4000+ readers, along with our on-line and social media sites. The magazine has a friendly staff to help you with design and placement of your advertisement and features competitive rates. We invite you to join our family of advertisers and hope you enjoy the magazine!

### Ad Size Dimensions

Dbl Spread bleed 17.25" x 11.25"

Dbl Spread 16" x 10"

Full Page 7.5" x 10"

Full Page Bleed 8.75" x 11.25"

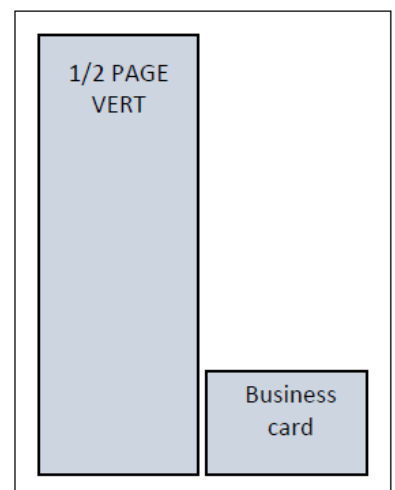
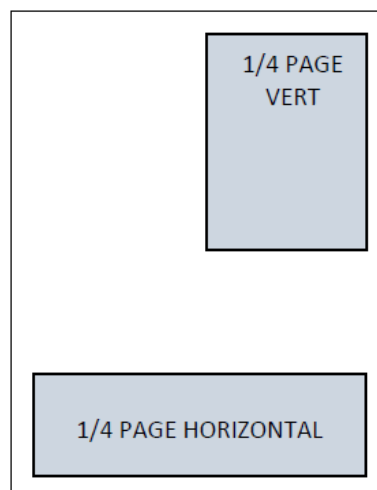
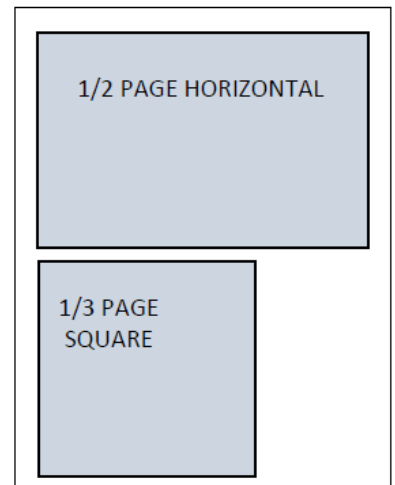
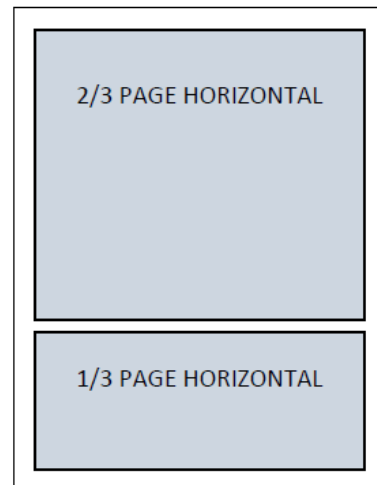
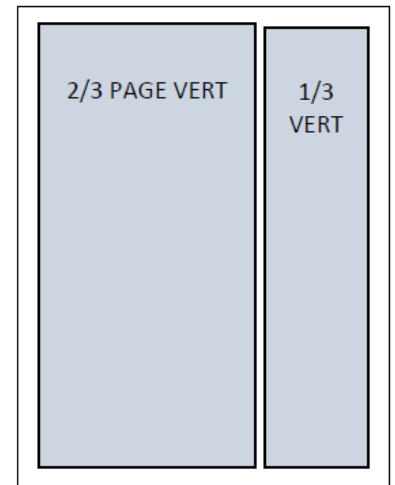
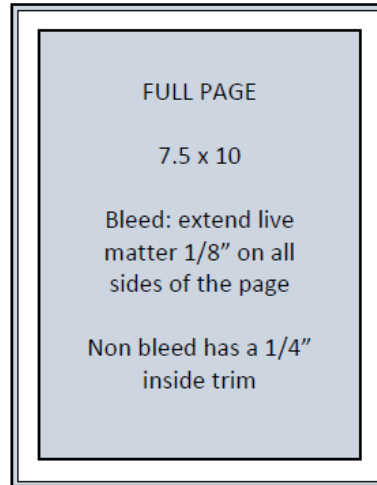
2/3 Page 7.5" X 6.625" Horizontal Or 4.875" X 10" Vertical

1/2 Page 7.5" x 4.875" Horizontal Or 3.625" X 10" Vertical

1/3 Page 4.875"X 4.875" Square Or 2.375" X 10" Vertical Or 7.5" X 3.125 " Horizontal

1/4 Page 3.625" x 4.875" Vertical Or 7.5" X 2.313" Horizontal

Business card 3.625" x 2.3125" Horizontal





# Magazine Advertising Contract

Bi-Monthly publication, published every other month

Jan-Feb | Mar-Apr | May-Jun | Jul-Aug | Sep-Oct | Nov-Dec

Issue/Year the contract takes effect:				
SERVICES	QTY	SIZE	NOTES	RATE PER ISSUE
Advertisement				
Advertisement				
Ad design				
<b>Total</b>				
<b>Discount</b>				
<b>Contract Total</b>				

Receive a 5% discount on contract totals paid in full in advance

### Digital Specification:

- Arizona Contractor & Community magazine is happy to accept high resolution press ready PDF's or high resolution JPEG's.
- Please be sure that all fonts are embedded in the PDF file. All images must also be embedded at a minimum size of 300 DPI.
- Ad files may be submitted by email to Laura: [laura@arizcc.com](mailto:laura@arizcc.com)

Every attempt will be made to place all ads where requested, however, ONLY PREMIUM POSITIONS WILL HAVE GUARANTEED POSITION.

Files requiring additional time to review and place due to incompatibly with Publisher's specifications listed above will be charged to the advertiser. You will be informed of these additional costs and must approve them before your ad is placed or you may replace the files with compatible ones.

The Publisher can provide complete copy and art service for advertisers who have the need. This service is charged to the Advertiser at \$95 per hour. This charge is waived for those advertisers who take the six time rate for the initial ad design. For ad design reach out to: [Laura@arizcc.com](mailto:Laura@arizcc.com).

*The Publisher is not responsible for the quality or the content of the files received from the Advertiser and reserves the right to reject any ad.*

Bi-Monthly Rates	1 X rate	6 X Rate
Dbl Page	\$2,520	\$2,220
Back Cover	\$1,650	\$1,500
Inside Cover	\$1,500	\$1,350
Full Page	\$1,350	\$1,200
2/3 Page H or V	\$1,000	\$900
1/2 Page H or V	\$750	\$675
1/3 Page H or V or Sq	\$500	\$450
1/4 Page H or V	\$450	\$415
1/8 Page	\$265	\$225

**Publishers Liability:**  
Advertiser assumes all responsibility for materials and copy submitted to be published. It is understood that the advertiser will indemnify and hold the Publisher and the Publisher's representatives harmless from and against any loss, expenses, or other liability resulting from any claim or suits that may arise out of the plagiarism, copyright infringement, and any other claim or suit that may arise out of the publication of such advertising. In the event of errors occurring in advertisements, the Publisher's liability shall not exceed the cost of the space occupied by the erroneous copy of illustration. No allowance will be made for errors which do not materially affect the value of the advertising. It is agreed and understood that all copy, drawings, and pictures to be included in the advertisement(s) shall be furnished by the advertiser unless the advertiser has retained the Publisher to provide these services for an additional fee.

Company		
Co. Address		
City	State	Zip
Contact Name		
Phone (Cell)	(Work)	
Email Address		
Contact name for invoice		
Email Address for invoice		
Address to send the magazine, if different than above		
Company		
Co. Address		
City	State	Zip

### Contract:

1. The Advertiser/Agency identified above, and Arizona Contractor & Community agree to insert the listed advertisement(s) in Arizona Contractor & Community magazine subject to the conditions below.
2. This contract/agreement and the rates specified herein shall be binding upon The Publisher and the Advertiser/Agency unless canceled via email by either party 30 days before the next publication date. If the advertiser cancels the six-time contract, they will take the earned rate. For example, if the advertiser signs up for a six-time full-page rate and cancels after the third insertion, that advertiser will pay the difference between the one-time full-page rate (\$1350) and the six-time rate (\$1200) for the three issues in which the ad has run. (\$150 per issue x three issues = \$450).
3. Please see point #2. If the Advertiser/Agency defaults on any terms of the contract, the Advertiser/Agency agrees to pay all collection costs.
4. All invoices must be paid in full 15 days from the invoice date.
5. A 5% late fee will be assessed 30 days after the invoice.
6. The Publisher will take every precaution to ensure that each ad appears correctly in the issue specified. Upon approval of the electronic file or camera-ready copy by the Advertiser/Agency, The Publisher is therefore not responsible for errors that appear in the published ad. If any ad fails to reach The Publisher by the closing date, The Publisher reserves the right to insert any previous ad.
7. In the event of default, both the Advertiser and Agency, in the applicable case, shall be jointly and severally liable as set forth in the contract. Further, in the event of such default, the agency agrees to assign to The Publisher its rights in any money owed to the agency from the Advertiser for such advertising until the default of the Agency to The Publisher is cured.
8. If The Publisher and Advertiser/Agency agree to any change in this order, a new or revised agreement will be drawn and placed.
9. Advertiser/Agency assumes responsibility for all content of advertisements printed and assumes responsibility for claims arising therefrom made against The Publisher.
10. If the Advertiser/Agency supplies the advertisement, they must send a new or updated ad copy to Arizona Contractor & Community. Otherwise, the existing advertisement will be run as is.
11. Contracts signed for six-time insertions will automatically continue with the ads until written cancellation is received.
12. The Publisher reserves the right to suspend ad insertion on all delinquent accounts.

I HAVE READ THE TERMS OF THIS CONTRACT AND AGREE THERE TO:

Advertiser/Agency

Signature \_\_\_\_\_ title \_\_\_\_\_ date \_\_\_\_\_

Arizona Contractor & Community

Signature \_\_\_\_\_ title \_\_\_\_\_ date \_\_\_\_\_