



Contractor & Community

Media Kit

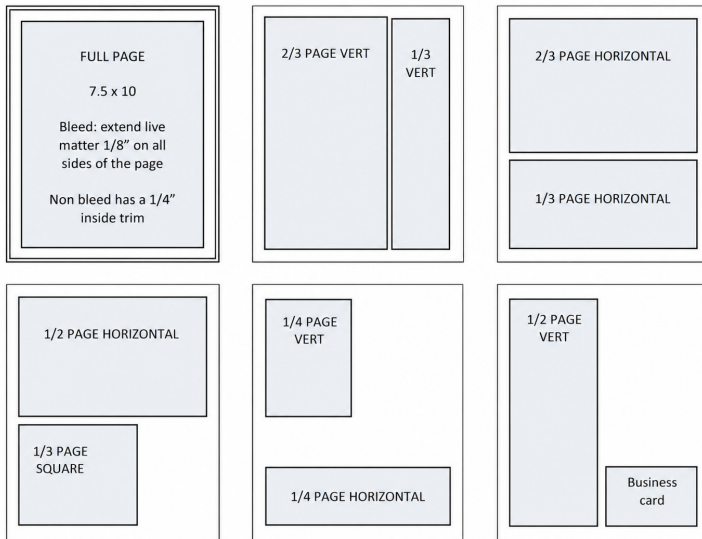
If your business or organization serves Arizona's construction industry, we invite you to be part of Arizona Contractor & Community magazine.

Arizona Contractor & Community is dedicated to celebrating the projects, people, and companies shaping Arizona's built environment, past and present. Our mission is to share stories about the trailblazing individuals, businesses, and landmark projects that have helped build the state's roads, structures, and communities.

With a growing network of advertisers, 3,500+ readers, and additional exposure through our online and social media platforms, Arizona Contractor & Community offers a valuable way to connect with Arizona's construction community.

Our team is here to help with advertisement design, placement, and competitive advertising options. We invite you to join our community of advertisers and be part of the magazine.

Ad Specifications



ARTWORK & PRODUCTION SPECIFICATIONS

Publication Schedule

Arizona Contractor & Community magazine is a bi-monthly publication, published every other month.

DIGITAL ARTWORK SPECIFICATIONS

Arizona Contractor & Community magazine accepts high-resolution, press-ready PDFs or high-resolution JPEGs.

All PDF files must have fonts embedded. All images must be embedded at a minimum resolution of 300 DPI.

Ad files may be submitted by email to Laura at laura@arizcc.com.

Files requiring additional time to review, adjust, or place, due to incompatibility with Publisher's specifications may result in additional charges. Advertiser/Agency will be informed of any additional costs and must approve those costs before the advertisement is placed, or Advertiser/Agency may provide replacement files that meet Publisher's specifications.

AD DESIGN SERVICES

Publisher may provide copy, layout, and art services upon request.

Ad design services are billed at \$95 per hour unless otherwise stated in this agreement.

The initial ad design fee is waived for Advertiser/Agency when Advertiser/Agency commits to a six-time advertising contract. Additional redesigns, major revisions, or new advertisement concepts after the initial approved design may be billed at \$95 per hour with Advertiser/Agency approval.

For ad design services, contact Laura at laura@arizcc.com.

ADVERTISEMENT MATERIALS AND DEADLINES

Advertiser/Agency is responsible for providing new or updated materials before the applicable closing/materials deadline. If updated materials are not received by the deadline, Publisher may run the most recent advertisement previously supplied or approved.

Advertiser/Agency is responsible for reviewing and approving all proofs, files, copy, artwork, logos, photographs, and other ad materials before publication. Once approved, Publisher is not responsible for errors in the published advertisement.

BI-MONTHLY RATES	AD DIMENSIONS	1 X RATE	6 X RATE
Double Page Spread	16" x 10", with bleed - 17.25" x 11.25"	\$2,520	\$2,220
Back Cover	7.5" x 9"	\$1,650	\$1,500
Inside Cover	7.5" x 10", with bleed - 8.75" x 11.25"	\$1,500	\$1,350
Full Page	7.5" x 10", with bleed - 8.75" x 11.25"	\$1,350	\$1,200
2/3 Page Horizontal or Vertical	7.5" X 6.625" H or 4.875" X 10" V	\$1,000	\$900
1/2 Page Horizontal or Vertical	7.5" x 4.875" H or 3.625" x 10" V	\$750	\$675
1/3 Page Horizontal, Vertical, or Square	7.5" x 3.125" H, 2.375" x 10" V, or 4.875" x 4.875" Sq	\$500	\$450
1/4 Page Horizontal or Vertical	7.5" x 2.313" H or 3.625" x 4.875" V	\$450	\$415
1/8 Page (Business Card)	3.625" x 2.3125" H	\$265	\$225



Magazine Advertising Contract

BI-MONTHLY PUBLICATION, PUBLISHED EVERY OTHER MONTH
 JAN-FEB | MAR-APR | MAY-JUN | JUL-AUG | SEP-OCT | NOV-DEC

Issue/Year the contract takes effect:				
SERVICES	QTY	AD SIZE	RATE PER ISSUE	TOTAL
Advertisement				
Advertisement				
Ad design				
Notes				
			Subtotal	
			Discount	
			Contract Total	

A 5% discount applies only to contract totals paid in full in advance

ADVERTISING AGREEMENT TERMS

This Advertising Agreement is between ACC, LLC d/b/a Arizona Contractor & Community magazine ("Publisher") and the Advertiser/Agency listed in this agreement ("Advertiser/Agency").

1. ADVERTISING PLACEMENT

Publisher agrees to place the advertisement(s) listed in this agreement in Arizona Contractor & Community magazine, subject to the terms below.

2. BINDING AGREEMENT AND COMMITMENT

This agreement, including the advertising rates listed, is binding on both Publisher and Advertiser/Agency. If this agreement is not fully completed or signed, Advertiser/Agency remains responsible for payment when their advertising commitment has been confirmed through written communication, including email, text message, or other written correspondence between Advertiser/Agency and Publisher.

3. CANCELLATION POLICY

Either party may cancel future advertising placements by providing written cancellation by email at least 30 days before the next publication date. If Advertiser/Agency commits to a six-time advertising contract and cancels before all six insertions have run, Advertiser/Agency will be charged the earned rate for the ads already published. For example, if Advertiser/Agency signs up for a six-time full-page rate of \$1,200 per issue and cancels after three insertions, the one-time full-page rate of \$1,350 per issue applies to those three published ads. Advertiser/Agency would owe the difference of \$150 per issue, totaling \$450.

4. PAYMENT TERMS

All invoices must be paid in full within 15 days of the invoice date. A 5% late fee will be assessed on any invoice that remains unpaid 30 days after the invoice date. Publisher reserves the right to suspend advertising placement on any delinquent account.

5. DEFAULT AND COLLECTION COSTS

If Advertiser/Agency defaults on any payment or contract terms, Publisher may file a complaint or claim with the Arizona Registrar of Contractors, as applicable. Advertiser/Agency agrees to pay all costs incurred by Publisher in collecting any unpaid balance, including reasonable attorneys' fees, court costs, collection costs, and related expenses. If both an Advertiser and Agency are involved, they shall be jointly and severally liable for all amounts due under this agreement. In the event of default by the Agency, the Agency agrees to assign to Publisher its rights to collect any money owed to the Agency by the Advertiser for the advertising covered by this agreement until the Agency's default to Publisher is cured.

Company Name		
Billing Address		
City	State	Zip
Contact Name		
Phone (Cell)	(Work)	
Email Address		
ROC License #, if applicable		
Contact Name for Invoice		
Invoice Email Address		
Mailing Address for Magazine, if different		
Company Name		
Address		
City	State	Zip

6. ADVERTISEMENT MATERIALS AND APPROVAL

Publisher will take reasonable care to ensure each advertisement appears correctly in the specified issue. Advertiser/Agency is responsible for reviewing and approving all advertisement materials, including electronic files, proofs, or camera-ready copy. Once Advertiser/Agency approves the advertisement, Publisher is not responsible for errors that appear in the published advertisement. If updated materials are not received by the applicable deadline, Publisher may run the most recent advertisement previously supplied or approved by Advertiser/Agency.

7. ADVERTISER RESPONSIBILITY AND LIABILITY

Advertiser/Agency assumes full responsibility for the content of all advertisements submitted or approved for publication. Advertiser/Agency agrees to be responsible for any claims, damages, losses, or legal actions arising from the advertisement content, including but not limited to claims related to copyright, trademark, false advertising, defamation, privacy rights, or other third-party rights. Advertiser/Agency agrees to indemnify and hold harmless Publisher from any claims, costs, damages, or expenses arising from the advertisement content submitted, approved, or authorized by Advertiser/Agency.

8. CHANGES TO AGREEMENT

Any changes to this agreement must be confirmed in writing. Publisher may issue a new or revised agreement reflecting the updated terms.

9. AUTOMATIC CONTINUATION OF SIX-TIME CONTRACTS

Advertising contracts signed or agreed to for six-time insertions will automatically continue with the current advertisement unless written cancellation is received by Publisher in accordance with the cancellation policy above.

10. PUBLISHER RIGHTS

Publisher reserves the right to suspend advertising placement for delinquent accounts. Publisher also reserves the right to reject, cancel, or discontinue any advertisement that Publisher determines, in its sole discretion, is inappropriate, misleading, unlawful, offensive, or inconsistent with the publication's standards.

I HAVE READ THE TERMS OF THIS CONTRACT AND AGREE TO THEM:

Advertiser/Agency

Signature title date

Arizona Contractor & Community

Signature title date